

Course Outline
Art 118
Elements of Visual Thinking 2 (Color)
3 credits

The Community College of Baltimore County

Description

Elements of Visual Thinking 2 (Color)

Studies physical characteristics and the psychological effects of color through exercises in various design applications; emphasizes investigation of color effects that are used in applied and fine arts.

3 credits: 2 lecture hours and 2 laboratory hours per week.

Overall Course Objectives

Upon satisfactory completion of this course student will be able to:

1. Identify and define the properties of color, hue, value and intensity and the principle of simultaneous contrast.
2. Execute with good craftsmanship, designs, which solve color problems.
3. Achieve effects of simultaneous contrast of hue, value, intensity and induced complementary harmony in designs made of color aide paper.
4. Apply effects of simultaneous contrast in original well-balanced designs.
5. Achieve effects of 1,2, and 3-plane transparency with opaque color.
6. Achieve spatial effects in original well-balanced designs by combining the following spatial devices:

Illusion of transparency

Size

Overlap

Atmospheric perspective

Position

7. Achieve spatial effects in original well-balanced designs using intensity and warm and cool colors
8. Achieve effects of film color (color ratio) on multicolored surfaces in original well-balanced design.
9. Achieve differences in quality of color combinations by variation of quantity of colors used.
10. Achieve differences in emotional quality of color combinations independent of representational objects in design.

11. Understand the basic psychology of colors and its application in both fine arts and applied arts.
12. Demonstrate control of edge quality and adjacent color including relative value, hue, intensity and special effects of complementary in relationship to atmospheric perspective, transitions, special optical effects and figure-ground relationships.

Major Topics

1. History of Color Research
2. Color properties
3. Simultaneous Contrast
4. Transparency
5. Color and Perspective
6. Color Value Ratio
7. Harmonious Color Schemes
8. Color Balance
9. Impact on Human Physiology and Psychology
10. Color and Emotion

Course Requirements

1. The student will complete projects solving the problems stated by the Instructor and present them when they are due for class discussion and critique by the instructor and class members.
2. The student will realize the function and importance of the critique session in determining the reaction to his and other student's design projects. He/she will demonstrate this value by participating in critique.
3. During the class session the student will
 - a. Attend to discussion
 - b. Respond to projects of class members
 - c. Ask question until he or she can state to him/herself
 - d. Record the reaction of others to his own work for use in his /her portfolio write-ups.
4. The student will make a write-up of each project which will be attached to the project before turning it in. The function of the write-up is reinforcement of concepts and feedback to the teacher about problems the student may be having. This write-up will include the following information:
 - a. Statement of the problem (1) the effect desires
 - b. Materials and conditions of the problem
 - c. Effects achieved
 - d. Perceptual reasons for success including:

1. Association or convention
 2. Visual perception
 3. Craftsmanship and accuracy
 4. Organization or design principles used
 5. Originality
- e. Comments on critique session
5. At terms end the student will submit a portfolio of problems previously critiqued and graded. The student who brings work on time and participates in critiques may improve them if desired for a revised grade.
The student will receive a final grade for the portfolio taken as a whole. Taking into account any projects that have been improved.
 6. Attendance – Much of the course design depends on the student participation in the classroom. Therefore, student's presence in class will earn points toward final course grade.