

Common Course Outline
ENGL 152/MCOM 152
Newspaper Production
3 Semester Hours

The Community College of Baltimore County

Description

Engl 152, Newspaper Production, follows Engl 151 (Introduction to Journalism), and is designed for students working on the school's student newspaper. The course gives students additional experience in the writing, editing, and production of a print publication.

Overall Course Objectives

Upon completion of this course, students will be able to:

write effective news and features stories for print journalism,
write editorials and commentaries for print journalism,
learn standard design guidelines for print journalism,
design a print publication using Adobe InDesign and
Adobe PhotoShop (or similar desktop publishing programs),
understand distribution methods of print journalism,
understand advertising's role and influence in print journalism,
understand and practice journalistic ethics,
understand libel and slander law and avoid those legal problems,
know when and how to use the Associated Press Style Book,
use standard copy editing marks.

Major Topics

Units will include:

Review of News and Features Writing,
Editorials and Commentary Writing,
Design of Print Publications
Adobe Software
Advertising – design, influence
Journalistic Ethics and The Law
AP Style Guidelines and Copywriting Marks

Course Requirements

Work will be graded A to F on the basis of attached criteria. Plagiarism will result in the student's receiving no credit (F) for the course.

