

Common Course Outline

FLOR 109

Wedding Flower Design

3 Semester Hours

The Community College of Baltimore County

Description

Teaches the basic principles of wedding floral design; covers the construction of bridal bouquets and corsages, ceremony and reception decorations, conducts a bridal consultation, pricing bridal work, preparing materials prior to design construction, and delivering wedding flowers.

Prerequisite: "C" grade in FLOR 105

Other course Information: This course is required for a certificate in Retail Floristry

Overall Course Objectives

Upon completion of this course the student will be able to:

- A. Professionally conduct a wedding consultation in a conducive atmosphere.
- B. Write a wedding flower order legibly and thoroughly.
- C. Utilize the bride's and grooms demographic information appropriately.
- D. Differentiate between the three types of weddings. (Ultra-formal, Formal, and Informal).
- E. Service a wedding within the accepted policies of various religious traditions.
- F. Use professional fashion terminology to describe male and female bridal apparel.
- G. Obtain the necessary background data pertaining to apparel, settings and /or physical features, prior to recommending appropriate final decorations.
- H. Coordinate traditional and conventional styles of bridal designs and decorations with the appropriate bridal apparel.
- I. Create artistic color harmonies through the incorporation of flowers, apparel, accessory and/or setting colors.
- J. Presented with description and/or illustrations of various types of traditional and conventional bridal outfits coordinate the appropriate bridal bouquet and/or corsage.
- K. Given the wholesale cost, calculate the retail prices of each item on a wedding flower order.
- L. Identify various payment policies used by the majority of florists.
- M. Identify the factors that turn a wedding flower order into a binding contract.
- N. Explain and follow the procedures recommended for delivering wedding flowers and servicing a wedding.
- O. Professionally construct the following types of wedding designs by hand and in a bouquet holder, round (nosegay), cascade, crescent and triangular.
- P. Construct a design in a basket that would be appropriate for a flower girl and /or an attendant to carry in a wedding.
- Q. Construct a variety of floral headpieces (Coiffures).
- R. Construct a design to be attached to a ring bearer's pillow.
- S. Construct an assortment of boutonnieres.
- T. Construct a cymbidium orchid corsage.
- U. Construct a glamelia corsage.
- V. Provided with a description of the setting coordinate the appropriate floral design that will be used to decorate the following settings; bride's home, church, place of rehearsal dinner, and place of reception.

- W. Professionally construct floral designs appropriate for decoration arches and candelabra used for a wedding.
- X. Construct and properly attach the following pew decorations: Bow, foliage and bow, foliage and flowers.

MAJOR TOPICS

A. Course Orientation

B. Background Knowledge

1. Flowers
2. Trends
3. Fashion
4. Religious customs
5. Ceremonies
6. Reception

C. Consultation

1. Scheduling
2. Materials required
3. Atmosphere
4. Process
5. Completing the order

D. Ceremonies

1. Formality
2. Religious customs
3. Procession
4. Line up

E. Bridal Party

1. Composition
2. Color coordination
3. Bouquet and apparel coordination

F. Bridal designs

1. Styles
2. Trends
3. Bouquet and apparel coordination
4. Color Harmonies
5. Corsages and Boutonnieres

G. Corsages

1. Principles
2. Coordination
3. Styles

H. Decorations

1. Home
2. Ceremony

3. Reception
 4. Rehearsals
- I. Expenses
 1. Pricing procedures
 2. Payment responsibilities
 3. Payment policies
 - J. Servicing and Delivery
 1. Procedures
 2. Policies
 3. Costs

Course Requirements

A passing grade in wedding design must consist of 60 percent of the total points and satisfactory completion of all laboratory exercises. Note: Students must complete every laboratory exercise within acceptable standards of artistic floral design. This will be the bottom line in determining the final grade regardless of the number of points accumulated from theory exams.

PROJECTS/ASSIGNMENTS ARE DUE ON THE DATE DESIGNATED. IF A PROJECT/ASSIGNMENT IS TURNED IN LATE WITHOUT PRIOR APPROVAL OF THE INSTRUCTOR, 10% OF THE TOTAL POSSIBLE SCORE WILL BE DEDUCTED AND 5% ADDITIONAL WILL BE DEDUCTED FOR EACH ADDITIONAL DAY THE PROJECT/ASSIGNMENT IS LATE.

Final letter grades will be determined as follows:

Theory Tests	3 at 100 points each	300 theory points
Weekly Quizzes/Homework	10 to 50 points each	150 theory points
Semester Project (Written/Practical)		<u>200 theory points</u>
TOTAL THEORY POINTS MAY CHANGE		650 theory points

A= Completed Laboratory Exercises plus 90% of the total possible theory points.

B= Completed Laboratory Exercises plus 80% of the total possible theory points.

C= Completed Laboratory Exercises plus 70% of the total possible theory points

D= Completed Laboratory Exercises plus 60% of the total possible theory points

F= Below 60% of the total possible theory points.