

**Common Course Outline**  
**FLOR 111**  
**Advanced Design Techniques**  
**3 Semester Hours**

**The Community College of Baltimore County**

**Description**

**Advanced Design Techniques**

Provides the student with the opportunity to enhance the basic skills acquired in previous floral design classes; expands students' familiarity with and execution of the principles, practices and techniques utilized to construct contemporary floral designs.

Prerequisite: "C" grade in FLOR 105, FLOR 108, FLOR 113

**Overall Course Objectives.**

Upon completion of this course the student will be able to:

- A. Construct hand tied bouquets.
- B. Construct live and permanent contemporary/high style designs.
- C. Construct wall/door hangings.
- D. Construct combination designs (plants and flower, fruit and flower, etc.)
- E. Construct novelty arrangements.
- F. Demonstrate the use of contemporary design techniques.
- G. Categorize designs into Traditional, Natural, Linear and Experimental design styles.
- H. Describe and differentiate between the designs that you categorized into Traditional, Natural, Linear and Experimental design styles.
- I. Communicate using terminology affiliated with contemporary design.
- J. Identify the different types of media that could be used for a perishable and non-perishable design.
- K. Demonstrate proper use of media when constructing contemporary designs.
- L. Identify the different design aids that could be used to secure the media to a container or base used for contemporary design construction.
- M. Properly secure media to containers and/or bases.
- N. Identify and properly use a variety of materials to hide the mechanics in a perishable and non-perishable design.
- O. Demonstrate the methods used to soften and curve dried materials to achieve special effects in artistic design.
- P. Demonstrate the use of various aids to shape and lengthen dried and silk materials.
- Q. Identify different color tools used to artificially color dried, silk and live materials.
- R. Demonstrate the following principles of floral design: composition, accent, line, harmony, balance, texture, focal points, proportion, rhythm through design construction of permanent and live designs.
- S. Delineate the factors necessary in choosing a suitable container or vase for contemporary designs.
- T. Demonstrate knowledge of color proportion, rhythm and balance, and color harmonies essential to produce artistic floral designs.
- U. Describe the proper treatment of dried flower arrangements after construction.
- V. Coordinate, according to the principles of floral design, permanent and live designs into a setting.

**Major Topics**

- I. History of Floral Design
  - A. Early Eras
  - B. Italian Renaissance
  - C. Japanese Influence
  - D. European Baroque and Dutch Flemish Styles
  - E. The French Period
  - F. English Influence
  - G. American Floral Design History
  
- II. Terminology and Techniques for Advance Design
  
- III. Expanding the Principles and Elements of Design
  
- IV. Mechanics and Specialty Techniques
  
- V. Design Styles
  - A. Traditional Styles
  - B. Natural Styles
  - C. Linear Styles
  - D. Experimental Design Styles
  
- VI. Uniqueness in Design

**Course Requirements**

A passing grade in Advanced Design Techniques must consist of 60 percent of the total possible points and satisfactory completion of all laboratory exercises. Students must complete every laboratory exercise within acceptable standards of artistic floral design. This will be the bottom line in determining the final letter grade regardless of the number of points accumulated from exams.

Final letter grades will be determined as follows:

Theory Tests	2 at 100 points each	200 theory points
Weekly Quizzes/Homework	10 to 25 points each	150 theory points
Presentations (written, oral & practical)		100 theory points
Practical Projects		200 theory points
Laboratory Workbook		<u>100 theory points</u>
		750 theory points

TOTAL NUMBER OF THEORY POINTS MAY VARY

- A = Completed Laboratory Exercises plus 90% - 100% of the total possible theory points.
- B = Completed Laboratory Exercises plus 80% - 89% of the total possible theory points.
- C = Completed Laboratory Exercises plus 70% - 79% of the total possible theory points.
- D = Completed Laboratory Exercises plus 60% - 69% of the total possible theory points.
- F = Below 60% of the total possible theory points.

**Other Course Information**

This course is required for a Retail Floristry Certificate