

Common Course Outline

PHTO 220

Photojournalism

3 Semester Hours

The Community College of Baltimore County

Description

PHTO 220 – 3 Credits – Photojournalism challenges students to function as working professional freelance photographers. Assignments provide the student with a format to research a project, produce a body of publishable work, edit the visual story and write captions for their photographs. This course stresses the need to develop a signature style and produce photographs that have the power to influence while working in the social landscape. Students are required to provide a digital camera

3 credits; 2 lecture hours per week; 2 laboratory hours per week.

Prerequisites: PHTO 107 or ARTS 160 or consent of the program coordinator

Overall Course Objectives

Upon completion of this course the student will be able to:

1. upload digital files for publication;
2. crop images for maximum impact;
3. write effective and articulate captions for photographs;
4. document events with a specific emotional/social point of view;
5. transfer digital files to electronic storage media and laptop computers;
6. understand image copyright and usage guidelines;
7. establish working relationships with local news editors/publications;
8. produce an effective, on-location food photograph;
9. crop, scale and color correct images for print and electronic publication;
10. perform basic image retouching using image editing software;
11. produce a descriptive, on-location portrait;
12. produce a digital contact sheet for print and electronic publication;
13. effectively cover outdoor and indoor sporting events.

Major Topics

- I. Documentation of a public event
- II. Producing a human interest photo essay
- III. Publication with written credit in a local newspaper
- IV. On location food and product photography
- V. On location environmental portraiture
- VI. Covering a sporting event
- VII. Effective and objective image editing
- VIII. Writing articulate and accurate captions
- IX. Using lens focal length and point of view to add visual interest and impact
- X. Covering a “spot” news story/event

Course Requirements

Grading/exams: Grading procedures will be determined by the individual faculty member but will include the following:

A mid-term and final written exam.

A portfolio of 20-25 images based on course lectures and assignments.

Writing: The individual faculty member will determine specific writing assignments.

Other Course Information

This course is a required course in the Photography/Imaging degree and certificate programs within Computer Graphics and Visual communication.

This course is taught in a computerized environment.

Individual faculty members may include additional course objectives, major topics, and other course requirements to the minimum expectations stated in the Common Course Outline.

The Community College of Baltimore County is committed to providing a high-quality learning experience that results in growth in knowledge, attitudes, and skills necessary to function successfully as a transfer student, in a career and as a citizen. To accomplish this goal, we maintain high academic standards and expect students to accept responsibility for their individual growth by attending classes, completing all homework and other assignments, participating in class activities and preparing for tests.

We take seriously our responsibility to maintain high-quality programs and will periodically ask you to participate in assessment activities to determine whether our students are attaining the knowledge, attitudes and skills appropriate to various courses and programs. The assessment activities may take many different forms such as surveys, standardized or faculty-developed tests, discussion groups or portfolio evaluations. We ask that you take these activities seriously so that we can obtain valid data to use for the continuous improvement of CCBC's courses and programs.