

Common Course Outline

PHTO 221

Photographic Illustration

3 Semester Hours

The Community College of Baltimore County

Description

Photographic Illustration

Teaches photographers to carry an initial creative concept through to a successful and stimulating visual conclusion; develops skill in portraying subject matter in a persuasive and exciting manner; provides assignments including descriptive portraiture, unusual representation, time & space, and a photo essay illustrating written copy. Stresses creativity, originality, and professionalism.

Students are required to provide a digital camera.

3 credits: 2 lecture hours and 2 laboratory hours per week.

Prerequisite: PHTO 207 or permission of program coordinator.

Overall Course Objectives

Upon successful completion of the course the student should be able to:

1. Define and use common terms relating to visual perception and imagery;
2. Identify and be able to use creative points of view in photographic imagery;
3. Demonstrate a basic knowledge of the creative uses of extended exposure in photographic imagery;
4. Demonstrate an understanding of "painting with light" techniques;
5. Demonstrate a working familiarity with multiple printing techniques;
6. Understand the effective use of props and location for visual/perceptual effects;
7. Create and use dramatic lighting effects for visual impact;
8. Create and use storyboards for planning a creative sequence of images;
9. Demonstrate an understanding of in-camera multi exposure techniques;
10. Use special effects filters to create images with visual impact;
11. Understand the use of multi-imaging techniques available when working with color reversal materials;
12. Understand the influence of contemporary painters and design trends in photography;

Major Topics

- A. The influence of contemporary art on photographic imagery
- B. Altering/influencing the viewer's perception using point of view
- C. Altering/influencing the viewer's perception using dramatic lighting techniques
- D. Working with props and location to effectively portray an emotional mood and tone
- E. Illustrating emotional states of being in photographic imagery
- F. Descriptive portraiture techniques
- G. Painting with light and extended exposure techniques
- H. Multiple exposure techniques in the camera
- I. Combining tungsten light with portable electronic flash systems
- J. Multiple printing techniques in the darkroom
- K. Creating storyboards to plan effective image sequences
- L. Illustrating a poem or song with photographs

Course Requirements

1. Complete all assignments in a manner that is clean, neat, well presented, and tasteful.
2. Come to class on time and hand in all projects when they are due. Any work handed in late will receive a lower grade, unless an extenuating circumstance is allowed by the instructor.
3. Take responsibility for finding out about missed assignments. Take a classmate's phone number down. Follow the syllabus and handouts.
4. Read all textbook assignments and handouts in the week they are assigned.
5. Revise any assignment as required. Revision is a necessary part of the learning process for this course. When revisions are required, they will be part of the grade for the assignment.
6. Bring supplies and equipment to class each session and work in class on their projects.
7. Keep copies of their work. Since there is no guarantee for the safe travel of an assignment and no way to determine the fate of a missing one, the burden is on the student to keep a backup copy on removable media.
8. Maintain a digital folder of all projects, to be collected by the instructor for assessing the final grade.
9. Abide by the Code of Conduct set forth in the college catalog (College Regulations, Section Four).

Other Course Information

PHTO 221 is a required course for the Computer Graphics and Visual Communication Photography and Imaging degree options and certificates.

Individual faculty members may include additional course objectives, major topics, and other course requirements to the minimum expectations stated in the Common Course Outline.

The Community College of Baltimore County is committed to providing a high-quality learning experience that results in growth in knowledge, attitudes, and skills necessary to function successfully as a transfer student, in a career and as a citizen. To accomplish this goal, we maintain high academic standards and expect students to accept responsibility for their individual growth by attending classes, completing all homework and other assignments, participating in class activities and preparing for tests.

We take seriously our responsibility to maintain high-quality programs and will periodically ask you to participate in assessment activities to determine whether our students are attaining the knowledge, attitudes and skills appropriate to various courses and programs. The assessment activities may take many different forms such as surveys, standardized or faculty-developed tests, discussion groups or portfolio evaluations. We ask that you take these activities seriously so that we can obtain valid data to use for the continuous improvement of CCBC's courses and programs.