

Course Outline

SPCM 001

Basic Speech

3 Semester Hours

The Community College of Baltimore County

Description

Basic Speech

Covers basic principles of effective speaking; a non-credit course designed as a prelude to SPCM 101 for students whose placement scores indicate remediation. It covers basic principles of effective speaking.

Overall Course Objectives

Upon successful completion of this course students will be able to:

1. Recognize and use correct grammar and syntax in oral communication.
2. Learn the skills needed to research, outline, and present public speeches.
3. Recognize and apply active listening skills.
4. Recognize the difference between informative and persuasive speech strategies.
5. Critically evaluate speeches according to established criteria.
6. Evaluate research data for its credibility and authority as supporting material for speeches.
7. Apply interviewing skills effectively.
8. Understand and apply ethical principles in all aspects of public speaking.

Major Topics

- outlining
- research skills
- listening skills
- interviewing skills
- critical analysis of speeches
- language and grammar development
- different types of speeches

Course Requirements

Grading/exams: Grading procedures will be determined by the individual faculty member but will include the following:

- library and research gathering assignment
- active participation in class discussions
- interview of faculty, staff or administrator on campus
- delivery of different types of speeches
- class exercises in grammar and enunciation
- two exams
- listening skills exercise
- at least one critical speech analysis
- speech organization and outline assignment