

Course Outline
SPCM 101
Fundamentals of Communication
3 Semester Hours

The Community College of Baltimore County

Description

Fundamentals of Speech Communication

Introduces the study of communication; develops an understanding of the theoretical principles of verbal and non-verbal interaction; applies these theoretical principles of verbal and non-verbal interaction; applies these principles in a variety of communication contexts; includes intrapersonal, interpersonal, cross-cultural, group and public speaking.

Prerequisite: (ENGL 052 or LVE 2) and exemption from or completion of (RDNG 052 or LVR 2).

Overall Course Objectives

Upon successful completion of this course students will be able to:

1. analyze how intrapersonal communication, self-concept, and perception of others are developed and how they affect human communication; (I, II, III, V, VI, 2, 3, 4, 5, 7, 8, 10, 11, 12, 13)
2. analyze the highly personal nature of language and its effect on communication; (III,V, 1, 4, 10)
3. recognize the importance of communication in interpersonal relationships, discuss their development and maintenance and apply appropriate conflict resolution skills when needed; (III, V, VI, 4, 5, 7, 8, 10, 11, 12, 13)
4. analyze the variables that influence communication, including culture, gender, nonverbal settings and symbols; (I, III, V, 2, 3, 4, 5, 7, 8, 10, 11, 12, 13)
5. recognize the importance of listening and demonstrate skills in active listening; (I, II, III, IV, V, VI, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13)
6. apply principles of small group interaction and perform effectively in small group settings; (I, II, III, 2, 3, 4, 5, 7)

7. apply the principles of communication and perception to the preparation , delivery and analysis of messages within an ethical framework; (I, II, III, VI, 1, 2, 3, 10, 11, 12, 13)
8. apply skills in audience analysis within a range of communication settings ; (I, III, IV, V, 2, 3, 4, 5, 8, 10, 11, 12)
9. demonstrate critical thinking in researching, organizing and presenting information; (I, II, III, V, VI, 2, 3, 4, 6, 9, 11, 13)
10. apply strategies to reduce communication apprehension; (II, IV, V, VI, 2, 4, 8, 10)
11. differentiate among and perform effectively within various message formats ; (I, II, III, V, VI, 1, 2, 3, 4, 6, 8, 9, 11, 12, 13)
12. select and use multimedia technology as a support for communication; (III, IV, 6, 7)

Major Topics

1. Intrapersonal Communication
2. Interpersonal Communication
3. Cross-cultural Communication
4. Group Communication
5. Public Communication
6. Technology in Communication

Course Requirements (VII)

Class participation (including consistent attendance and involvement in class discussions, evaluative tools at the discretion of the instructor).

At least three structured oral presentations, accompanied by written outlines (which should include research and at least one applied use of communication technology).

At least one group communication experience.

At least two written exams.

SPEECH COMMUNICATION 101
FUNDAMENTALS OF COMMUNICATION

Fundamentals of Communication 101 provides a foundation in the skills of human interaction. Course content focuses on theoretical principles and practical aspects of verbal and non-verbal communication. The course examines these principles in a variety of contexts including intrapersonal, interpersonal, cross-cultural, small group, and public communication. Students gain experience in planning, organizing and presenting messages in a variety of settings.

The course helps students understand and reduce communication apprehension. Emphasis is also placed on active listening, critical thinking, and analysis of messages and their delivery. Students also gain practice in formulating an ethical framework for human interactions. Students improve their abilities to design and convey messages through the use of multimedia technology. The course may be adapted to serve students with special resource needs.