

The Community College of Baltimore County
Career Infusion Assignment

This assignment has four phases:

1. Introduction to the career research assignment and the Self-Directed Search
2. Documented research activity
3. Submittal of assigned materials summarizing your findings
4. An oral presentation in class

Phase 1 includes an introduction to Career Exploration and an explanation of the **Self-Directed Search (SDS)**. The **SDS** instrument compares your interests to those of people successfully employed in various occupations. The **SDS** profiles your interests across six *occupational themes*, which are used to predict compatible work environments. Your 3 highest scoring areas become your **Holland Code**. Research has shown that employment in such environments is conducive to “on the job success.”

In Phase 2 of this project, you will do occupational research. You will be introduced to various web sites that will assist you in interpreting your **Holland Code** and acquiring information about Careers/Jobs of interest. The results will include occupations compatible with your interests and skills. From these occupations, or those of your own choosing, you will identify three occupations to research. The occupation that becomes the subject of your speech requires an **Informational Interview** with an individual who is currently employed in the field.

Summary of Steps for Research Speech:

1. Introduction to the career research assignment and the **SDS**
2. Explanation of usage of web sites
3. Research and completion of three *Occupational Fact Sheet*.
4. Identification of occupation as subject of speech
5. Completion of *Informational Interview*
6. Completion of *Speech Outline* required by your instructor
7. Preparation and rehearsal of speech
8. Submittal of research materials and presentation of speech

The Career Center Web Site is: www.ccbcmd.edu/employment/online

This will allow you to link to a wide variety of web sites that will assist you in your researching of careers.

Many students at CCBC are undecided about their career choice. If that is the case with you, we encourage you to pursue this initial career planning effort in more detail. Please complete the form below, drop it off at the career center on your campus, and a career counselor will contact you for an appointment.

_____ **Yes, I would like more help with my career planning**

Student's Name _____

Telephone Number _____

