

2007-2008 ARTICULATION AGREEMENT WORKSHEET

between

Baltimore County Public Schools and The Community College of Baltimore County

BCPS Program Title:
**Business Management and Finance Cluster,
 Marketing Pathway**
 CIP #: 08.0708 or 52.1451

CCBC Program Title:
Business Management-Marketing

Course #	Course Title	Credits Earned	Course #	Course Title	Credits Awarded
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All High Schools Eligible		
35.0410	Principles of Business Administration & Management and	1
35.4650	Financial Mgt. Using Software Applications and	1
35.4100	Marketing Essestials and	1
35.4110	Marketing Management	1

Business Management-Marketing		
MNGT150	Principles of Marketing	3

Please Note: Students successfully completing other BCPS Business electives may be eligible for additional articulation credits. Contact Tech Prep Director for verification at 410-455-4710.

BCPS students must successfully complete a minimum of four high school credits with a cumulative technical grade point average of B or better in the CTE career completer program to receive articulated credit.