

Common Course Outline
MCOM/ENGL 152
Newspaper and Online Journalism
3 Credits

Community College of Baltimore County

Description

MCOM/ENGL 152 – Newspaper and Online Journalism develops advanced reporting techniques such as topic generation, interviewing, and article composition. Students will develop articles for CCBC’s student newspaper, *The CCBC Connection*.

3 Credits

Prerequisite: MCOM/ENGL 151

Overall Course Objectives

Upon completion of this course students will be able to:

1. generate appropriate story ideas for news articles, feature articles, and commentary;
2. compose news articles suitable for publication using Associated Press (AP) Style;
3. compose feature articles suitable for publication using AP Style;
4. compose commentary articles suitable for publication using AP Style;
5. demonstrate the ability to meet deadlines;
6. conduct interviews;
7. practice and uphold journalistic ethics; and
8. apply libel laws and avoid legal problems.

Major Topics

- I. Topic generation
- II. News articles
- III. Feature articles
- IV. Commentary
- V. Meeting deadlines
- VI. Drafting
- VII. Interviewing
- VIII. Journalistic ethics
- IX. Media law

Course Requirements

Grading procedures will be determined by the individual faculty member but will include the following:

Grading/exams

- Active participation on class discussion board
- A minimum of five major written articles (each 500 words minimum)
- A minimum of one written assignment beyond the articles such as a course reflection or research paper

Written Assignments: Students are required to use appropriate academic resources.

Other Course Information

This course is an elective for the Communication and Media Studies Area of Concentration.

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