

Common Course Outline

ARTD 233

Illustration Studio

3 Credits

The Community College of Baltimore County

Description

ARTD 233 – 3 credits – Illustration Studio introduces advanced illustration concepts and techniques; explores the production of illustrations in a variety of mediums and styles; challenges students to produce strong, creative solutions for design problems; encourages students to explore and develop a personal style of illustration.

3 Credits: 2 lecture hours and 3 laboratory hours per week.

Prerequisites: ARTD 116 and ARTD 140 or permission of program coordinator.

Overall Course Objectives

Upon successful completion of the course students will be able to:

1. use critical analysis to discuss and defend projects;
2. develop a visual story using the illustration process;
3. utilize a variety of traditional and non-traditional media with proficiency;
4. identify techniques and styles of illustration;
5. use typographic illustration techniques;
6. identify the business aspects of illustration;
7. explore the development of concept art;
8. create visual mood and feel in illustrations;
9. produce illustrations for a target audience; and
10. deliver properly formatted files and camera-ready artwork.

Major Topics

- I. The business of illustration
 - A. careers
 - B. organizations and societies
 - C. fees and rates
 - D. self-promotion
 - E. client relationships
 - F. building a studio
- II. Media and tools
 - A. inking and coloring techniques
 - B. traditional
 - C. contemporary
- III. Typographic illustration
 - A. type as a design element

- B. type styles
- C. typographic elements
- D. typographic contrast
- IV. Sequential illustration
 - A. concept art
 - B. storyboarding
 - C. comics and graphic novels
 - D. character development
- V. Spot illustration
 - A. clip art
 - B. magazine articles
 - C. books
- VI. History of illustration
 - A. Gutenberg and printing press
 - B. 17th and 18th century satire and transition
 - C. golden age of illustration
 - D. influence of war – propaganda and strife
 - E. 1950s and 60s social unrest
 - F. photography’s rising power through the 70s
 - G. digital age
- VII. Using source materials
 - A. the morgue
 - B. copyright issues
 - C. digital archives
- VIII. Developing an Illustration style
 - A. research of contemporary illustration styles
 - B. choosing and refining elements for a personal style
 - C. writing an artist’s statement
 - D. portfolio presentation
- IX. Output and delivery
 - A. file types
 - B. color systems
 - C. color correction
 - D. camera-ready art
 - E. color separations
 - F. press checking

Course Requirements

Grading/Exams: Grading procedures will be determined by the individual faculty member but will include the following:

- A minimum of 5 course assignments
- A portfolio of 5-8 images based on course assignments

Students are required to utilize appropriate academic resources.

Other Course Information

This course is taught in a computerized environment.
This course may not be offered in all semesters.

Date revised: 09/02/2014