

Common Course Outline
MNGT/PHIL 265
Business Ethics
3 Credits

Community College of Baltimore County

Description

MNGT/PHIL 265 – 3 Credits – Business Ethics introduces the ethics of business operation in a changing pluralistic environment with changing social values and demands; covers corporate accountability, employee rights, multinationals, and the role of ethics in a free economic system.

3 Credits

Prerequisites: ACLT 052 or ACLT 053; and MNGT 101 or consent of Management program coordinator.

Overall Course Objectives

Upon successful completion of this course students will be able to:

1. identify ethical problems confronting business;
2. compare moral philosophies relevant to business;
3. evaluate the relevance of culture, majority opinion, feelings, and conscience in moral deliberation;
4. illustrate the importance of obligations, ideals, and consequences in constructing a moral system;
5. apply basic ethical principles to the analysis and resolution of case studies in business ethics;
6. defend (orally and in writing) a methodology for moral decision making in business ethics;
7. articulate issues and formulate arguments (orally and in writing) surrounding contemporary topics in business ethics; and
8. identify the principles of respect for autonomy, non-maleficence, beneficence, and justice within the context of business ethics.

Major Topics

- I. The History of Ethics and Business
- II. Moral Reasoning in Business
 - A. Conventional Morality and Ethical Relativism
 - B. Utility and Utilitarianism
 - C. Moral Duty, Rights, and Justice
 - D. Moral Responsibility, Virtue, and Moral Reasoning
- III. Justice and Economic Systems
- IV. The Ethics of American Capitalism

- V. Ethics and Corporations
- VI. Safety, Risk, and Environmental Protection
- VII. Whistle Blowing
- VIII. Information Technology in Business Ethics
- IX. Workers' Rights: Employment, Wages, and Unions
- X. Discrimination, Affirmative Action, and Reverse Discrimination
- XI. Accounting, Finance, Corporate Restructuring, and Ethical Investing
- XII. Cultural Diversity and International Business

Course Requirements

Grading procedures will be determined by the individual faculty member but will include the following:

Grading/exams:

- Mid-term and Final Exams (including essay questions)
- At least two (2) in-class exams for traditional/face-to-face classes or at least two (2) proctored exams for online/blended classes.

Written Assignments: Students are required to utilize appropriate academic resources. The individual faculty member will determine specific writing assignments, but must include at least two written assignments. Examples include but are not limited to:

- Oral presentation in class or virtual presentation for online classes
- Case Analyses (homework assignments)
- Collaborative learning exercises

Other Information

Credit may be received for MNGT265 or PHIL 265 but not for both.