

2014-2015 ARTICULATION AGREEMENT

between

Baltimore City Public Schools and The Community College of Baltimore County

Baltimore City Public Schools Program
 Title:
**Business Management and Finance
 Cluster,
 Marketing Pathway**

CCBC Program Title:
Business Management - Marketing

Course #	Course Title	Credits Earned
All High Schools Eligible		
22107	Principles of Business Administration & Management	1
22235	Financial Management Using Software Applications	1
22240	Marketing Essentials	1
22241	Marketing Management	1

Course #	Course Title	Credits Awarded
Business Management		
MNGT101	Introduction to Business and Industry	3
MNGT150	Principles of Marketing	3

Course #	Course Title	Credits Earned
All High Schools Eligible Effective 7/2013		
22107	Principles of Business Administration & Management	1
22244	Principles of Finance & Accounting	1
22248	Introduction to Marketing	1
22249	Advanced Marketing	1

Course #	Course Title	Credits Awarded
Business Management		
MNGT101	Introduction to Business and Industry	3
MNGT150	Principles of Marketing	3

In addition, students who pass the MOS Word Exam will earn credit for CSIT130; Students who pass the MOS Excel Exam will earn credit for CSIT 132; and students who pass the MOS Access Exam will earn credit for CSIT134

MOS Examinations		
CSIT130	Comprehensive Word Proc.	3
CSIT132	Comprehensive Spreadsheets	3
CSIT134	Comprehensive Databases	3

Baltimore City Public School students must successfully complete a minimum of four high school credits with a cumulative technical grade point average of B or better in the CTE career completer program of study to receive articulated credit.