

Academic Program Articulation Agreement Between  
Community College of Baltimore County and  
The University of Baltimore Regarding Transfer from  
Associate of Arts in Humanities and Social Sciences  
Area of Concentration Communication and Media Studies to  
Bachelor of Arts Degree in Digital Communications.

This Academic Program Articulation Agreement (“Agreement”) is entered into by and between Community College of Baltimore County (the “Sending Institution”) and the University of Baltimore (the “Receiving Institution”) (collectively, the “Institutions”) to facilitate the transfer of academic credits from Associate of Arts in Humanities and Social Sciences Area of Concentration Communication and Media Studies for the completion of Bachelor of Arts in Digital Communication.

#### A. Qualifying Students

This Agreement pertains to the transfer of “Qualifying Students”, *i.e.*, those students who:

1. Have successfully completed the program at the Sending Institution;
2. Are enrolled in the Sending Institution, in good standing; and
3. Are accepted for admission to the Receiving Institution

#### B. Responsibilities of the Institutions

The Institutions agree to implement the transfer of Qualifying Students in accordance with applicable law and the following requirements and protocols:

1. A Qualifying Student may transfer into from the Transferring Institution into the Receiving Institution for the completion of the Program.
2. Courses that the Receiving School will accept credits for towards completion of the Program include:

#### Transfer Plan

##### Community College of Baltimore County

Associate of Arts in Humanities and Social Sciences Area of Concentration Communication and Media Studies to University of Baltimore’s Bachelor of Arts in Digital Communication

This transfer plan is intended for students pursuing an Associate of Arts in Humanities and Social Sciences Area of Concentration Communication and Media Studies at Community College of Baltimore County who are interested in pursuing a Bachelor of Arts in Digital Communication at the University of Baltimore. The equivalencies below demonstrate how a student can meet both the requirements of the associate degree and prepare for a seamless transfer to the University of Baltimore. Please note:

- Only courses that have course equivalencies are displayed. This guide does not show all transferable courses from this college.

- The University of Baltimore grants credit by exam through IB, and AP. More information can be found at <http://www.ubalt.edu/admission/transfer/transferring-credits/index.cfm>. For financial aid and scholarship information, please see click the website, <http://www.ubalt.edu/admission/financial-aid/>, for more information.
- Transfer plans are intended to be used as planning tools. If you need additional assistance in selecting courses to take prior to transferring to University of Baltimore, contact Seth Marc Kamen, Assistant Vice President of Undergraduate Recruitment and Strategy at 410-837-5945.

## Course by Course Equivalency (UB Catalog, 2020-2021); CCBC Catalog, 2020-2021)

CCBC Course	Credits	UB Equivalent	Credits	Notes
<b>General Education Requirements</b>				
CMNS 101-Fundamentals of Communication	3	CMAT 201-Communicating Effectively	3	General Education
ENGL 101-College Composition I	3	WRIT 101-College Composition	3	General Education
ENGL 102-College Composition II	3	Elective	3	General Education
HLTH 101-Health and Wellness	3	Elective	3	General Education
MCOM 111-Introduction to Mass Media	3	Elective	3	General Education
<b>General Education Electives<sup>1</sup></b>				
Biological and Physical Sciences (One Lab Required)	4	Depends on Course Taken	4	General Education
Biological and Physical Sciences (One Lab Required)	3-4	Depends on Course Taken	3	General Education
Information Technology CSIT 101- Technology and Information Systems (Recommended)	3	Depends on Course Taken , COSC 100-Introduction to Computer Tech	3	General Education
Mathematics	3-4	Depends on Course Taken	3-4	General Education

<sup>1</sup> One general education course must fulfill the diversity course requirement

CCBC Course	Credits	UB Equivalent	Credits	Notes
Social and Behavioral Sciences	6	Depends on Course Taken	6	General Education
<b>Required Courses</b>				
CMNS 205-Business and Professional Communication	3	Elective	3	Elective
CMNS 252-Intercultural Communication	3	Elective	3	Elective
MCOM 112-Introduction to Applied Public Relations and Advertising	3	Elective	3	Elective
MCOM 151-Introduction to Journalism	3	ENGL 386-Creative Writing Workshop – Journalism*	3	Major
CMNS 250-Interpersonal Communication	3	Elective	3	Elective
CMNS 251-Small Group Communication	3	Elective	3	Elective
PHIL 101-Introduction to Philosophy <b>or</b> PHIL 103-Critical Thinking <b>or</b> PHIL 240- Ethics	3	PHIL 101-Introduction to Philosophy	3	General Education
<b>Program Electives</b> <i>Select 3-5 credits from the following list of electives to attain 60 credits for the degree.</i>				
CMNS 133-Voice and Diction <b>or</b> THTR 133-Voice and Diction	3	Elective	3	Elective
CMNS 203-Advanced Public Speaking	3	CMAT 300-Public Speaking	3	Elective
MCOM 271-Internship: Communication and Media Studies <b>or</b> MCOM 272-Internships: Communication and Media Studies <b>or</b> MCOM 273-	1-3	CMAT 207-Practicum in Communication	3	Elective

CCBC Course	Credits	UB Equivalent	Credits	Notes
Internship: Communication and Media Studies				
HIST 150-Movies: History & Art or MCOM 150-Movies: History and Art	3	ARTS 230-The Art of Film	3	Elective
MCOM 135-Acting for the Camera	3	Elective	3	General Elective
MCOM 115-Digital & Social Media Marketing	3	Elective	3	General Elective
MCOM 149-Television and Radio Announcing	3	Elective	3	General Elective
MCOM 152-Newspaper and Online Journalism	3	Elective	3	General Elective
<b>Total</b>	<b>60</b>		<b>60</b>	

\* Course will transfer as a major requirement only if a grade of C or better is earned, otherwise, the course will transfer as an elective.

Courses that are defined as general education by one institution shall transfer as general education even if the receiving institution does not have that specific course or has not designated that course as general education (MHEC Student Transfer Policy)

Students can transfer in a maximum of 3 credits.

#### Remaining Courses

Students will take the following courses at the University of Baltimore to meet their graduation requirements. Students who transfer before completing the Associate of Arts in Humanities and Social Sciences (AOC) Communication and Media Studies may have additional program and graduation requirements to take and fewer free electives.

#### Major Requirements

All transfer students will be required to take a minimum of 30 credits of coursework at University of Baltimore. A minimum total of 120 credits are required for the degree.

Completion of the Bachelor of Arts in Digital Communication requires students to successfully complete the following course work:

<b>UB Course</b>	<b>Credits</b>	<b>Explanation</b>
CMAT 353-Research Methods in Digital Communications	3	
CMAT 342-The Rhetoric of Digital Communication	3	
CMAT 352-Media Literacy	3	
CMAT 451-Communication Technologies	3	
CMAT 485-Seminar in Digital Communication	3	
Literature Course	3	
Advanced Writing Course	3	
Area of Focus Courses	21	
WRIT 300-Composition and Research	3	
IDIS 302-Ethical Issues in Business and Society	3	
Electives	12	
Total credits to be taken at UB	60	

### 3. Additional Provisions

- Courses that fulfill program requirements are only eligible to apply for the major at UB if students have earned a grade of “C” or better. Courses used to fulfill only general education requirements are eligible for transfer if students have earned a grade of “D” or better, with the exception of ENGL 101, which requires a “C- “or better.
- Students intending to transfer should complete the admission application for 4 - Year following the third semester of their Associate Degree program.

Date of next review (2 years from date of last signature): **November 15, 2022**