

The Community College of Baltimore County

COURSE OUTLINE

INTD-247

**Portfolio Development & Marketing for Interior Design.
1 Credit**

Description

As an upper level course, the course is designed to assist a student in the preparation of a professional portfolio for his/her specific field of study. Additionally, the course will develop strategies for seeking job opportunities and how to market skills & talents in the current employment sector. The portfolio should represent in both quantity and quality what would be required for a student to be a strong contender in his/her segment of the job market.

1 Credit: Meeting times arranged as required; use of "open lab" for laboratory times or by arrangement. Prerequisite: INTD 101, 141, 211, 236, & 241.

OVERALL COURSE OBJECTIVES

Upon satisfactory completion of this course the student will be able to:

1. Write a narrative explaining the procedures in achieving satisfactory product in the following courses:

INTD 101- Manual Drafting for the Interior Designer
INTD 141- Textiles for the Interior Designer
INTD 211- Architectural Rendering for Interior Design
INTD 236- Materials & Resources for the Interior Designer
INTD 241- Space Planning for Interior Design
2. Identify and be able to distinguish between informal and formal balance in the work that is to be shown in the portfolio.
3. Demonstrate knowledge of the various ways to present the information in a 3 dimensional form. ie. The mounting of drawings and blue prints. The mounting of fabric samples and the proper way of mounting renderings.
4. Maintain a portfolio of design assignments from which the best will be selected for inclusion in the final portfolio presentation.

MAJOR TOPICS:

1. Selection of items for presentation.
2. The form the presentation will take. Photographed in increased or decrease in size.
3. Identification of the item, and the actual placement of the designers name, phone number, email address.
4. Selection of the actual portfolio. As to size, color, & material.

Course Requirements

1. The student will complete projects as assigned by the instructor, and present them when they are due for class discussion and critique by the instructor and class members.
2. The student will realize the function and importance of the critique session in determining the reaction to his and other student's projects. He/she will demonstrate this by participating in critique.
3. During the class session the student will attend to discussion and lectures, respond to projects done by other class members.
4. At terms end the student will submit a portfolio of problems previously critiqued and graded. The student who brings work on time and participates in critique may improve them if desired for a revised grade. The student will receive a final grade for the portfolio taken as a whole. Taking into account any projects that have been improved.
5. Attendance- Much of the course design depends on the student participation in the classroom. Therefore, student's presence in class will earn points toward final course grade.