

**Course Outline**  
**Psy 220**  
**Applied learning theory**  
(previously called Behavior modification)  
**Credit Hours - 3**

**The Community College of Baltimore County**

**Description**

**Behavior Modification**

Explores psychological learning principles and research; focuses on procedures that modify and maintain behavioral change; includes methods of observing, analyzing, changing, and maintaining behavior.

Prerequisite: PSYC 101

**Overall Course Objectives** (list only those objectives that will be common to all sections of the course)

Upon completion of this course the student will be able to:

1. Recognize differences in theoretical approaches to learning
2. Analyze philosophical issues related to the learning processes
3. Identify and analyze key components associated with classical conditioning
4. Identify and analyze key components associated with operant conditioning
5. Assess the key components associated with cognitive approaches to learning
6. Determine appropriate methods and techniques for investigating learning outcomes
7. Apply learning principles to a variety of practical scenarios
8. Demonstrate an understanding of individual learning styles
9. Identify and analyze ethical considerations associated with the learning processes

**Major Topics**

1. Theoretical approaches to the learning process
2. Associative learning: Classical conditioning
3. Associative learning: Operant conditioning
4. Relational learning: Cognitive approaches
5. Methods and techniques for investigation learning protocols
6. Behavioral assessment
7. Behavior modification - practical application of learning principles
8. Cognitive behavior modification
9. Application of learning principles to clinical settings
10. Differences in learning styles - Diversity of approaches
11. Ethical issues

**Course Requirements** (List only those requirements that will be common to all sections of the course)

Grading/exams: Grading procedures will be determined by the individual faculty member but will include in-class examinations, including short answer or essay questions

Writing: The individual faculty member will determine specific writing assignments.

### **Other Course Information**

This course is an elective course in the department of psychology, and is recommended as part of the transfer program.

### **Additional Information**

1. The Course Outline is not intended to replace an individual faculty member's course syllabus, nor is it necessarily meant to limit the scope of the course. It is simply an indication to the student of the minimum expectations for all students taking the course, regardless of the campus or center where the course is offered.
2. All information in the Course Outline must be included in the individual faculty member's course syllabus, but individual faculty members may include additional objectives, topics and requirements in their syllabus.
3. Course Outlines should not exceed two pages in length.
4. Course Outlines will be posted on the Web and will be available to students as an extension of the CCBC Catalog.
5. The college will publish a single CCBC catalog in January 2001.
6. Course Outlines for all courses in the college catalog must be completed no later than September 1, 2000.
7. All new course proposals must include a Course Outline as part of their materials submitted to the Curriculum Committee of the Learning and Academic Affairs Council.

### **Approval Process:**

1. Once the Common Course Outline is completed, the appropriate Academic Division Deans will sign the attached approval form.
2. The signed approval form with a hard copy of the Course Outline attached will be sent to Dr. Bradley Ebersole, assistant to the VCLSD, who will collect and file the approved Course Outlines and monitor the entire process.
3. An electronic copy of the approved Course Outline (a Microsoft Word document as an attached to an Outlook email message) must also be sent to Dr. Ebersole (no disks, no WordPerfect files).