

Common Course Outline

PHIL 265/MNGT 265

Business Ethics

3 Semester Hours

Community College of Baltimore County

Description

Business Ethics

Introduces the ethics of business operation in a changing pluralistic environment with changing social values and demands; covers corporate accountability, employee rights, multinationals, and the role of ethics in a free economic system.

Prerequisite: ACLT 052 or ACLT 053. MNGT 101 or consent of instructor. NOTE: Credit may be received for MNGT265 or PHIL 265 but not for both

Overall Course Objectives

Upon successfully completing the course students will be able to:

1. identify ethical problems confronting business;
2. understand moral philosophies relevant to business;
3. judge the relevance of culture, majority opinion, feelings, and conscience in moral deliberation;
4. recognize the importance of obligations, ideals, and consequences in constructing a moral system;
5. apply basic ethical principles to the analysis and resolution of case studies in business;
6. defend (orally and in writing) a methodology for moral decision making in business ethics;
7. explain (orally and in writing) the issues and arguments surrounding contemporary topics in business ethics;
8. write and present case analyses involving topics in business ethics;
9. demonstrate the ability to apply a moral decision-making methodology to the resolution of moral problems arising in the context of business;
10. understand the principles of respect for autonomy, nonmaleficence, beneficence,

and justice within the context of business ethics.

Major Topics

1. Ethics and Business
2. Moral Reasoning in Business:
 - a. Conventional Morality and Ethical Relativism
 - b. Utility and Utilitarianism
 - c. Moral Duty, Rights, and Justice
 - d. Moral Responsibility, Virtue, and Moral Reasoning
3. Justice and Economic Systems
4. The Ethics of American Capitalism
5. Ethics and Corporations
6. Safety, Risk, and Environmental Protection
7. Whistle Blowing
8. Information Technology in Business Ethics
9. Workers' Rights: Employment, Wages, and Unions
10. Discrimination, Affirmative Action, and Reverse Discrimination
11. Accounting, Finance, Corporate Restructuring, and Ethical Investing
12. The International Business System and Morality
13. Cultural Diversity and International Business

Course Requirements

Grading/exams: Grading procedures will be determined by the individual faculty member but will include the following:

1. Mid-term and Final Exams (including essay questions)
2. Oral presentation in class
3. Case Analyses (homework assignments)
4. Collaborative learning exercises

Writing: The individual faculty member will determine specific writing assignments.

Individual faculty members may include additional course objectives, major topics, and other course requirements to the minimum expectations stated in the Common Course Outline.

The Community College of Baltimore County is committed to providing a high-quality learning experience that results in growth in knowledge, attitudes, and skills necessary to function successfully as a transfer student, in a career and as a citizen. To accomplish this goal, we maintain high academic standards and expect students to accept responsibility for their individual growth by attending classes, completing all homework and other assignments, participating in class activities and preparing for tests.

We take seriously our responsibility to maintain high-quality programs and will periodically ask you to participate in assessment activities to determine whether our students are attaining the knowledge, attitudes and skills appropriate to various courses and programs. The assessment activities may take many different forms such as surveys, standardized or faculty-developed tests, discussion groups or portfolio evaluations. We ask that you take these activities seriously so that we can obtain valid data to use for the continuous improvement of CCBC's courses and programs.