EMERGE
For alumni and friends of the Community College of Baltimore County
FALL 2020

EUSTIS CENTER
New high-tech home for CCBC Health Professions

HEROES OF THE HEART GALA
Guests embrace virtual event format

LEGACY OF GIVING
Estate plan bolsters Massage Therapy program

ccbcmd.edu
GLOBAL PANDEMIC REQUIRES A COMMUNITY RESPONSE

Like thousands of other institutions and businesses, CCBC was forced to shut down in-person operations last spring in the wake of the COVID-19 pandemic. Hundreds of faculty, staff and students were forced to work remotely, dramatically changing the way in which CCBC operates.

Within a two-week period, CCBC faculty and staff transitioned 3,000 in-person course sections to 3,000 remote sections. These and other sudden and pervasive changes reshaped the higher education landscape and required the creation of alternative learning pathways for students.

To stay connected in a way that supports service to students and our communities, CCBC President Dr. Sandra Kurtinitis initiated a virtual conversation with 25 of the college’s most committed stakeholders. They discussed plans for navigating the future and how the generosity of CCBC supporters makes these plans possible.

“CCBC Foundation’s Emergency Assistance Fund and the CCBCcares Fund have helped hundreds of students with technology, tuition, housing and utility assistance,” Kurtinitis said. “We are focused on making certain all students have access to and be successful at CCBC.”

NOW, MORE THAN EVER, WE NEED THE SUPPORT OF OUR ALUMNI AND COMMUNITY.”

DR. SANDRA KURTINITIS
CCBC PRESIDENT

Visit ccbcmd.edu/giving to be a part of CCBC’s ongoing community support efforts.

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The Community College of Baltimore County is accredited by the Middle States Commission on Higher Education, a voluntary, nongovernmental commission recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation.

EMERGE
CONTENTS
FALL 2020

ON THE COVER
Carol Diane Eustis Center for Health Professions at CCBC Essex provides latest in classroom and laboratory technology.

EUSTIS CENTER OPENS
New facility is home to CCBC School of Health Professions programs.

CLASS NOTES
See what’s happening with former classmates.

VIRTUAL GALA
Event plans turn on a dime and raise $700K

VIRTUAL “WINE-DOWN”
Woman in Philanthropy hosts online wine and food pairing event

LEGACY OF GIVING
Welsh family estate plan bolsters Massage Therapy program

ATHLETICS RECAP
Teams and individuals have record-setting year

SUPPORTING ACHIEVEMENT
$2 million grant focuses on improving retention and graduation rates

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EUSTIS CENTER IS STELLAR NEW HUB OF HEALTH PROFESSIONS EDUCATION

IN THE MIDST OF A PANDEMIC, ON BUDGET AND ROUGHLY ON SCHEDULE, THE CAROL DIANE EUSTIS CENTER FOR HEALTH PROFESSIONS OPENED ITS DOORS TO CCBC STUDENTS ON AUGUST 31, 2020 FOR THE START OF THE FALL SEMESTER.

PRACTICING STRICT OBSERVANCE OF COVID-19 cleaning, social distancing, and personal protective equipment requirements, students in the college’s Health Professions programs are already utilizing the new facility for labs, classes, and study breaks.

The $63M four-story, 120,000-square-foot building features state-of-the-art laboratories, classrooms, and an inter-professional simulation center.

The Eustis Center also houses a simulated apartment, complete with a kitchen, bathroom, bedroom and living space, where health care practitioners can learn to provide patient care services in a home-like setting.

The building is named in honor of longtime educator, leader and administrator Carol D. Eustis, former dean of CCBC’s School of Health Professions. Eustis is recognized for her work in the founding and remarkable growth of undergraduate health care education in Maryland during her 46-year tenure at CCBC.

“The Carol Diane Eustis Center for Health Professions provides cutting-edge technology to meet the health care workforce training needs of our community,” said CCBC President Dr. Sandra Kurtinitis. “The facility enables CCBC to increase access to educating more health care professionals with practical learning experiences.”

Help support tomorrow’s health care heroes. SEE PAGE 4 FOR DETAILS.

CAROL EUSTIS, an accomplished athlete, coach and educator, was also an early champion of equal rights under Title IX.
The CCBC Foundation is actively seeking additional support for the college’s mission to provide the very best in education and training for future and current health care professionals.

With a contribution of $250 or more, donors can choose a message to be displayed on the Heroes of the Heart donor wall, permanently installed in the Carol Diane Eustis Center for Health Professions.

For more information or to make a donation, visit ccbcmd.eduHeroes-of-the-Heart or call 443.840.3118.

Heroes of the Heart Gala Raises More than $700K

In spring 2020, the realities of COVID-19 forced the cancellation or postponement of events everywhere. The CCBC Foundation was suddenly faced with how this year’s largest annual fundraising effort—the Heroes of the Heart Gala—could pivot to the reality of a socially distanced world.

One thing was certain: Nothing would stop their mission to provide critically needed support for students in CCBC health care programs. In a few short weeks, event organizers regrouped to produce Heroes of the Heart as CCBC’s first virtual gala. More than 100 people tuned in to bid on silent auction items, watch a tango dance performance, view a cocktail demonstration, and hear from CCBC Nursing alumna Kerry West about her experience working on the front lines of the coronavirus pandemic.

Through sponsorships, silent auction purchases, ticket sales and donations, Heroes of the Heart Gala raised more than $700,000 to support educational, equipment and technology needs of our students, faculty and staff in the School of Health Professions.

Many thanks to the CCBC community for their generosity, flexibility and support in making this event an overwhelming success.

We Invite Your Support

Since May 2019, the CCBC Foundation has raised more than $700K to support technology and equipment needs within the Eustis Center. But more is still needed.

Mounds of hot steamed Maryland crabs have been the hallmark of the CCBC Alumni Association’s annual crab feast for nearly a decade. This year, instead of being piled high on banquet hall tables, the spicy treats were delivered curbside in ‘Crab Bags’ to guests at this year’s event.

More than 300 guests participated in the organization’s first virtual crab feast in September 2020. With food pickup at a familiar venue—the 9th Annual Crab Feast raised $18,500 in support of student scholarships and program equipment for the CCBC School of Health Professions.
“I MADE A PROMISE TO TEDDIE THAT I WOULD CONTINUE TO SUPPORT THE PROGRAM SHE HELPED TO BUILD AND LOVED SO MUCH.”

OVER MANY YEARS, WILLIAM WELSH ’78 — FATHER OF TWO AND GRANDFATHER OF THREE — HAS MADE SIGNIFICANT CONTRIBUTIONS TO HELP FUND STUDENT SCHOLARSHIPS AS WELL AS THE EQUIPMENT AND TECHNOLOGY NEEDS OF THE CCBC SCHOOL OF HEALTH PROFESSIONS MASSAGE THERAPY PROGRAM.

In November 2019, he named CCBC and the program as a beneficiary in his estate plan. Welsh’s late wife, Theodora “Teddie” Welsh ’77, was the Massage Therapy program director from 2002 to 2009. She was instrumental in establishing an on-campus service clinic in 2003, allowing students to gain practical treatment experience, and the program’s achievement of initial specialized accreditation in 2007. “As a student in the police academy more than 40 years ago, I couldn’t have imagined I would have the opportunity to do something like this,” he said. “It’s a humbling experience.”

CCBC’s Massage Therapy Clinic serves nearly 400 community residents annually; with Welsh’s support, hundreds more will be able to experience a state-of-the-art facility with advanced technology and expanded client services.

In recognition of their continuous support and commitment to CCBC students, the Massage Therapy Clinic reception area in the new Carol Diane Eustis Center for Health Professions will be named in honor of Theodora Welsh.

CCBC student-athletes combined to earn 82 athletic awards at the conference, regional and national level, and 74 community college academic awards for excellence in the classroom. The CCBC Foundation provided more than $201,422 in tuition assistance to 224 student-athletes.

In 2020, CCBC Athletics inducted its first team — the 1974 CCBC Essex Men’s Soccer NJCAA National Championship team — into its Hall of Fame. On the community outreach front, student-athletes and coaches raised $2,642 to support abused and neglected children served by the Ed Block Courage Award Foundation.

Despite the cancellation of all spring sport seasons and the program being in suspension since March 2020 due to COVID-19, the entire CCBC community has remained engaged in protecting the well-being and promoting the academic success of its student-athletes.

In June 2020, more than 50 members and friends participated in a WIP Virtual Wine Down event featuring wine educator Mary Kay McAllister. In an online gathering, participants were guided through a hand-picked selection of wine and food pairing concepts.

“I learned to experience the wines and use all my senses to recognize a wine’s unique flavors,” said participant and event sponsor Ann-Ansel. “It was a fun and engaging experience.”

Although the event was free, many participants generously contributed to CCBC’s Heroes of the Heart Campaign to support the college’s School of Health Professions.

Visit intouch.ccbcmd.edu to find out how you can be a part of Women in Philanthropy at CCBC.
PUBLIC GRANTS FUND DIVERSE EFFORTS

During fiscal year 2020, the CCBC Office of Grants Development raised $7.5 million to support the development and funding of a variety of projects. Highlights of those grant initiatives include:

CCBC’S HUMAN SERVICES COUNSELING program received a four-year grant from the U.S. DHHS Health Resources Service Administration Opioid-Impacted Family Support Program. This supports the creation of a new certificate and apprenticeship track to help children whose parents suffer from opioid and/or substance abuse disorders. More than $2 million of support will be received by the project end.

GRANTS HELP INCREASE SUCCESS FOR NURSING ASSISTANT STUDENTS

This spring, CCBC received a three-year $213,000 grant from the Leonard and Helen R. Stulman Foundation to support scholarships for Certified Nursing Assistant and Geriatric Nursing Assistant students. The grant also supports a part-time retention coordinator who helps students successfully navigate the classes and requirements necessary to gain internships and employment. An additional and significant barrier that remains for many students is the high cost associated with obtaining the medical documentation and vaccines required for their clinical rotations. Of the 29 percent of students who do not complete the CNA/GNA program, 90 percent cite these costs as the reason. The Stulman Foundation grant provided the leverage CCBC needed to secure a $15,000 grant from the Henry and Blaustein-Rosenberg Foundation to defray immunization and documentation costs that stand in the way of student certification and job placement.

Both grants address the increasing demand for CNAs and GNAs whose work supports longer-living seniors. With 10,000 baby boomers in the United States turning 65 every day, the demand for health care professionals in home-care agencies, assisted living facilities and nursing homes continues to rise.

FUNDING IN THE AMOUNT OF $35,000 from the U.S. Department of State’s IDEAS program supports CCBC efforts to implement collaborative faculty leader development and cross-enrollment initiatives, and institutionalize changes.

A $249,234 APPRENTICESHIP FUNDING in the amount of $35,000 from the Maryland Department of Labor supports new and/or reactivated apprenticeship programs sponsored by CCBC. The project fits with momentum across the country to combine vocational education, formal work-based learning, and paid employment for student success.

MEET THE CCBC ALUMNI EXECUTIVE BOARD

The 13-member CCBC Alumni Board serves as an advisory body with the Office of Alumni Relations, developing policies and overseeing the activities of the CCBC Alumni Association. The board has representation from all three campuses and serves as the voice of more than 68,000 CCBC alumni.

Take a moment to meet the current Alumni Executive board, dedicated to promoting the personal, professional and educational development of CCBC alumni and students.

To get involved or to join the CCBC Alumni Association, contact the Alumni Office at 443-840-3118 or authorton2@ccbcmd.edu.

INITIATIVE FOCUSES ON STUDENT ACHIEVEMENT

With Title III support from the U.S. Department of Education in the amount of nearly $2 million, CCBC is continuing its focus on improving student achievement. This work includes making curriculum enhancements that are student-centered and focused on increasing retention and graduation rates.

The ‘PATHWAYS TO THE FUTURE’ initiative focuses on student achievement.
Parents: If you are receiving mail for your child, please update his/her address with the CCBC Alumni office. If you would like to continue receiving this magazine in your name, just let us know.

ccbc.edu/connect

ATTEND CCBC TUITION-FREE
Out of work? Winter and spring plans changed? CCBC is here for you now.

GET TO WORK
If you’re out of work or need to develop new job skills, our full- and part-time workforce training certification programs get you job-ready fast! ccbc.edu/work

ENROLLED AT ANOTHER COLLEGE?
Whether you need to knock out a required course or transfer full time, CCBC saves you time and money. ccbc.edu/visit

ONLINE OR ON CAMPUS
Both on-site and online courses are available, so you can choose the format that works best for you. ccbc.edu/courseformats

STAYING SAFE
Learn how we’re working to keep CCBC safe with on-campus safety measures at ccbc.edu/together.

GET STARTED TODAY!
Find out if you qualify at ccbc.edu/freetuition

SESSIONS BEGIN
Winter 2021
Dec. 26 [early start, online only]
Jan. 4 [full and mini]

Spring 2021
Feb. 1 [full and 1st 7-week]
March 1 [10-week late start]
March 24 [2nd 7-week]

DISCOVER CCBC! INFORMATION SESSIONS
Start college while in high school
Wednesday, Nov. 18, 5 p.m.
Wednesday, Dec. 9, 5 p.m.
Wednesday, Jan. 13, 5 p.m.

Get started at CCBC
Thursday, Nov. 19, 5 p.m.
Thursday, Dec. 17, 5 p.m.
Thursday, Jan. 14, 5 p.m.

Visit ccbc.edu/infosessions to learn more.