

Common Course Outline
MNGT 215
Managerial Analysis and Decision Making
3 Semester Hours

The Community College of Baltimore County

NOTE: Before undertaking this course the student should have completed or be taking all required accounting, management, computer information systems, and economics courses for his and her program of study. Therefore, it is suggested that this course be taken during the student's final semester.

I. Catalog Description

3 credits hours

Managerial Analysis and Decision Making

Analyzes business and industrial problems utilizing the case method; provides practice in analyzing companies, discovering problems, and developing solutions.

Prerequisite: MNGT 239

II. General Course Objectives

As one of the last management courses undertaken, the student is given the opportunity to develop his conceptual abilities as they pertain to broad organizational problems.

The central task of this course is to examine how an organization deals with all the constraints and complexities of the real world.

When the student completes the course, he/she will be able to:

- A. Identify the functions of top management
- B. Establish goals; list the functions that must be performed to achieve such goals; and describe the activities needed to carry out the functions necessary to achieve the goals
- C. Identify "risk" and its place in top-management thinking
- D. Divide the work of a firm into logical and understandable assignments
- E. Construct standards for measuring performance
- F. List factors which provide motivation for the management group to encourage them to apply their skills
- G. Identify and solve basic problems in planning, organizing, staffing, directing, and controlling an organization
- H. Demonstrate through case handling an understanding of the concept of organized problem solving
- I. Write a comprehensive report which includes the facts, the problem, the alternative courses of action, the analysis of selected alternatives, the decision and the recommendations for implementing the decision of a case assigned for study

III. Methods of Instruction:

- A. Case problem analysis
- B. Lecture
- C. Films
- D. Outside speakers

IV. Method of Evaluation:

- A. Mid-term examination
- B. Class participation
- C. Written and/or oral case problems
- D. Final examination
- E. Student research presentations
- F. Other written and/or oral assignments as may be designated